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Problems in Writing Proposals

December 16th, 2008



Every year, corporates are providing billions of dollars in funding to NGOs!
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Where to look for funding from corporates?
How to approach corporate donors?*

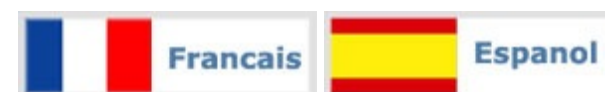
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Before we start learning about [proposal](#) writing, it will serve our purpose if we outline the exact difficulties we face working on the proposal.

The following are the common problems we face while trying to write a proposal:



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Confused about the format?

There are as many proposal formats as there are a number of donors and each [donor](#) as a different format. Although the basic information requested by various donors is generally the same, yet we often encounter snags that make the entire process confusing.

Planning problems?

Although a good idea exists, yet when we try to plan it out extensively, we face many unexpected challenges.

Fear of proposal rejections?

No matter how much of an expert we are in writing [proposals](#), the underlying fear of proposal rejection hovers over us while writing it.

Tight deadlines?

This is perhaps the most universal problem for all proposal writers. For some reason or the other, we are expected to complete working proposals under very tight deadlines.

Solicited and unsolicited proposal?

Solicited and unsolicited proposals are quite confusing. Many [NGOs](#) work hard and submit proposals to donors, but soon they get a letter saying that they had never asked them to send.

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[Introduction.....Challenges in Proposal Writing.....Before Writing a Proposal.....Writing about the Organization.....The Actual Proposal.....Problem Statement & Project Rationale-1.....Problem Statement & Project Rationale-2.....Project Goal.....Project Objectives...
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Raising More Money from Your Local Business Community

Date: Sept. 10, 2012 Timings: 3:00 PM – 4:30 PM GMT

Building a Fundraising Board

Date: Sept. 19, 2012 Timings: 3:00 PM – 4:30 PM GMT

How to raise Funds from the European Commission

Date: Sept. 24, 2012 Timings: 1:00 PM – 2:30 PM GMT

Social Media: Using Facebook and More to Sell Your Mission

Date: Sept. 25, 2012 Timings: 7:00 PM – 8:30 PM GMT



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How to write LFA Logical Framework Analysis in Proposals	Promotional Material for NGOs	How to write a Concept Note	Sample Policies & Systems for NGOs
How to train NGO Staff in Fundraising	How to write a Letter of Inquiry to Seek Grants	How NGOs can develop Budgets	Five Tips for Writing Great Proposals
How NGOs can protect themselves from online scams	How NGOs can write Job Descriptions for their staff	Strategic Fundraising for NGOs	How to write a Case Study

Resource Guide: Questions Answered on How to Write Proposals – A Basic Guide on Proposal Writing for NGOs

July 2012

This resource guide was created in collaboration with Philantropia Inc, Philantropia Inc., an international fundraising consulting firm, helps organizations around the world to more effectively raise funds. <http://www.philantropia.org>

Videos

- How to raise Funds for Human Rights Projects
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